

DRAFT

To: Brewing Advisory Meeting, Archives
From: Rachel Herrick
Subject: Minutes
Date: 25 March 2016

Present: Bob Miller, Steve Bertman, Jordan Tyler, Chris Stroven, Mike Babb, Marcel Zondag, Dean McCurdy, Andre Venter, Brian Lindberg, Kris Spaulding, Meg Whitener, Gonzo Haner, Beau Loncharte, Walker Modic, Bill Watson, Ed Martini, Dave Sippel, Tim Suprise

Discussion and Action Items

- Intros
- Enrollment Updates –
 - KVCC
 - 116 students
 - Winter (see attachment)
 - Fall (see attachment)
 - 52 students declared sustainable brewing as a program-of-study
 - Looking at new full time and adjunct faculty positions/options
 - Waitlist is officially up running and working
 - Higher Learning Commission (HLC) has approved brewing program
 - Site visit possible in Fall
 - First FT staff member for brewing – Brian Lindberg
 - Open House 24 April 2-5 PM
 - WMU
 - 30 students declared sustainable brewing as a major
 - Next catalog year CAPSTONE experience will be added
 - Can be used also as the internship
- Internships
 - Process explained
 - Intern questionnaire passed around for board members to complete
 - Internship required at both certificate and bachelor's levels
 - KVCC Intern POC – Monica Koning
 - Looking for industry need and involvement
 - OPEN DISCUSSION
 - Take this to the “guilds”
 - Walker believes demand is a concern – demand on industry
 - Both KVCC and WMU will have a more “hands-on” approach w/interns
- Better Drinking Culture
 - Mike B would like to build this into the KVCC certificate program
 - Funnel any questions or interest to Kris S
- Brewers Association had an energy conservation study last year and will be doing it again this year – let's show off our Michigan sustainability!
- Proposal for educational material access for our students
- 12 April Science behind Beer event
- WMU has a service lab and would like to offer up to the board ideas for utilization
 - Nutritional content